



Friends of Africa Sponsorship 16th African Economic Summit

Scaling Strategic and Global Partnerships

September 30th, 2026 - October 3rd, 2026

Metro Toronto Convention Centre
255 Front St W, Toronto, ON M5V 2W6

Contact

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About Us

Founded in 2011, **Casa Foundation for International Development** is a Canadian non-for-profit organization, dedicated to advancing women, youth, and emerging leaders through economic, entrepreneurship, and development initiatives. Over its course of operation, Casa Foundation has served over 8,000 Black entrepreneurs, invested over \$400K in seed investments, distributed over \$5M in grants, supported over 900 women-owned SMEs and actively engaged over 100 of youth in educational and volunteer opportunities. Casa Foundation is deeply committed to being a space of equity and empowerment for years to come.

To learn more about Casa Foundation, please visit: casafoundation.ca

The Friends of Africa Coalition is a collaborative ecosystem of Afro-Canadian chambers of commerce, community organizations, and global partners dedicated to strengthening economic, cultural, and institutional ties between Africa and the international community. The Coalition functions as an economic development hub that connects businesses, professionals, and leaders across Africa, emerging markets, and the West.

For over a decade, the Coalition has remained committed to fostering wealth creation, empowering entrepreneurs, and building a globally connected community that supports African and diaspora businesses.

To learn more about the Coalition, please visit: friendsof africa.ca



Sponsorship Packages



Platinum

Exclusive Opportunity

\$22,500

- Logo on promotional materials
- 10 Tickets to FOA 2026
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- 10 Ads on Casa social media
- Feature in Casa Magazine
- 1 Speaking opportunity
- 2 Commercial videos during break
- 10 Tickets to FOA Networking
- Free registration to display products during Marketplace
- Full-page advertisement in Casa
- Magazine [Digital]

Diamond

\$16,500

- Logo on promotional materials
- 10 Tickets to FOA 2026
- 7 Ads on Casa social media
- Free registration to display products during Marketplace
- Feature in Casa Magazine
- 1 Speaking opportunity
- 1 Commercial video during break

Additional Opportunities



Gold

- Logo on promotional materials
- 7 Tickets to FOA 2026
- 4 Ads on Casa social media
- Free registration to display products during Marketplace
- Feature in Casa Magazine

\$12,500

Buy a Booth

- Logo on promotional materials
- 2 Tickets to FOA 2026
- 2 Ads on Casa social media
- Free registration to display products during Marketplace

\$2,900

Buy a Table

- Logo on promotional materials
- 2 Tickets to FOA 2026
- 2 Ads on Casa social media
- Themed Tables (Women Founders, Black Founders, etc.)

\$2,500



Thank you!

We look forward to the opportunity to partner with you for the **16th Friends of Africa - African Economic Summit.**

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